

Great Lakes ranked 2nd among top Indian B-schools in Research productivity

Chennai: Extensive research in management has remained the forte of European and American institutions, and the emphasis on research in India has grown only recently. Given the growing emphasis on research productivity in management schools in India, faculty from IIM-Bengaluru and XIM-Bhubaneswar developed a composite indicator (CI) of research productivity among leading Indian Business Schools.

The report ranked Great Lakes 2nd among the top Indian B-schools in research productivity. The other B-schools in the list of top 10 include IIT Delhi, IIT Madras, IISC Bangalore, IIT Bombay, ISB Hyderabad, IIM Bangalore, IIM Ahmedabad, MDI Gurgaon and IIM Calcutta. The report also ranked Dr. Bala V. Balachandran, Founder & Dean, Great Lakes among the most productive researchers from the top 32 Indian B-schools.

The report mentioned that faculty members who had their doctoral degrees from foreign, relative to Indian schools were more productive; indicating a shift in priority required from mere training of managers to generating impactful knowledge and calling attention to improving the quality of doctoral training in India in general and IIMs in particular.



Link for the Deccan Chronicle Article:

<http://www.deccanchronicle.com/150525/nation-current-affairs/article/isb-beats-iims-research>

Link for the Research Report:

http://www.iimb.ernet.in/research/sites/default/files/Research%20Productivity%20at%20Indian%20B-Schools_WP%20May%205%202015.pdf